

EFFECTIVE AUGUST 25, 2026

Privacy notice.

How Atarla handles information submitted through atarla.com.

What this site collects

Atarla.com does not require an account. The contact form collects a name, email address, phone number, optional organization and industry, inquiry type, preferred reply method, message, and consent. The newsletter form collects an email address and records the time and version of consent. The unsubscribe form records the email address and request time. Form records may include a first landing path, referral hostname, campaign label, and site language. They do not include a raw referral URL or search query.

How the information is used

Atarla uses contact details to review and respond to inquiries. Newsletter details are used to send occasional product and progress updates. Atarla does not sell personal information or use advertising trackers.

Storage and technical records

Cloudflare delivers, protects, and processes the forms and site guide. Form records are stored in a private Cloudflare database with no public read endpoint. The site records aggregate request classifications to distinguish likely people, search crawlers, AI crawlers, AI agents, verified bots, and automation. This custom dataset excludes IP addresses, raw user-agent strings, query strings, search terms, form contents, and guide questions. Classifications are probabilistic.

Site guide and browser controls

Questions sent to the multilingual site guide are processed through Cloudflare Workers AI and are not written to Atarla's custom analytics or form database. The guide has no business-system tools and visitors should not submit confidential information. Optional voice input and read-aloud use browser capabilities when available. Reading preferences are stored only in the visitor's browser.

External sites

Links to GitHub, LinkedIn, X, YouTube, government sources, and other websites lead to services with their own privacy practices.

Retention and choices

Atarla keeps inquiry records only as long as reasonably needed for the conversation, legal obligations, or security. You may request access, correction, or deletion through the contact form at atarla.com/contact. Use atarla.com/unsubscribe to stop marketing and company update emails.

Updates

This notice may change as the company and website develop. The effective date will be updated when the terms materially change.

[Read the current web version at atarla.com/privacy](https://atarla.com/privacy)